



## Fit for Rapid Change: Methods for Energy Companies

How fit for the future is your team?

### Introduction

Players in the energy market are confronted with ever faster and more comprehensive change. New business models must be developed and processes further optimised. At the same time, people must not only be taken along, but must actively participate. Agility and a dynamic organisation are generally praised as a remedy for all ills. But what does that mean in concrete terms in the energy market? Where do concepts make sense and where not? In this interactive workshop, you will get to know the basic attitude, understand how a dynamic organisation benefits you and which methods you can use in the context of the energy market.

### Target group

- Specialists and managers from all areas of the energy market
- Corporate & business field development, strategic development, business development
- Human resources, people & culture, corporate organisation
- Corporate management, innovation, organisational development
- Sales and marketing
- Product development

### Your benefit

- You learn what agile means from your own application of the methods.
- You also apply agile concepts in the energy market.
- You develop concrete ideas that you can take with you into your everyday life.
- Your trainers combine expertise from 20 years each in the energy market with their practical experience as coaches and from the transformation of Energy Brainpool into an agile company.





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## Your content

### Session 1 Agile: What does it mean?

- The agile attitude
- The agile team: tasks and roles instead of positions
- The dynamic organisation and leadership

### Session 2: Agile tools and frameworks

- Basic principles and overview of agile methods
- Agile working using the example of Kanban and SCRUM
- Communication in the team: review, retro and decision-making

### Creative task for in between

Where and how do you want to implement agile methods in your company? What frameworks and tools do you want to use? What are the biggest challenges and opportunities?

### Session 3: Agile energy world

- Challenges and opportunities
- Field reports and practical examples from the energy market
- How to become scrumisch – finding your own solutions

### Session 4: Group work: Trying out digital agile working

- **Variante 1:** Based on a case study "Lean Stadtwerk" or your own questions, you will learn how to work with a team canvas as a basis for an agile team in practice.
- **Variante 2:** Based on the question "How do we implement agile working in practice?", you will work together in a mini-workshop to develop solutions using agile methods.
- Hint: You decide in the group which variant of the practical work will be worked on.

## Exemplary use case

### Context

In order to develop and implement a service offer in the field of e-mobility, a cross-departmental team forms. This team consists of employees from the business development, technology, sales and marketing departments. The goal is to jointly develop a strategy and appropriate services. Agile methods will be used to find this team and to work together.

### Approach

A joint workshop is the starting point for team building. At the end, all participants have a common understanding of team competences as well as effective cooperation and appreciative communication. This includes, for example, feedback rules and cooperative decision-making. At the same time, we provide background knowledge and inspiration on specific issues related to e-mobility.

### Result

Your team acquires the competence to work in an agile and self-organised manner within a short period of time. All team members are then on the same level of knowledge and highly motivated to implement your service offer around electro mobility in the energy market.





# Training for the energy sector

We quantify the energy transition

## Training formats

### Energy BrainSessions

- live online trainings
- suitable for beginners to experts
- 2 to 3 mornings depending on the course

### In-house training

- comprehensive basic and advanced seminars for the energy sector
- customised according to your needs
- online or in-person

### Simulation games

- realistic trading simulations for electricity trading on spot or futures markets
- online or board game version

## Training formats legend

- Knowledge level: basic knowledge, special knowledge or expert knowledge
- Format: lecture or workshop
- online or in-person

Basic knowledge	workshop	online		In-person	
Basic knowledge	lecture	online		In-person	
Special knowledge	workshop	online		In-person	
Special knowledge	lecture	online		In-person	
Expert knowledge	workshop	online		In-person	
Expert knowledge	lecture	online		In-person	

## About us

As independent energy market experts, we focus on the databased, practice-oriented transfer of knowledge on power and energy trading in Europe. From analysis, forecasting and modelling of energy markets and prices, as well as studies and individual consulting services, to training courses, we are here to support you.

How can we support you? Feel free to contact us.

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