

# FIT FOR RAPID CHANGE – METHODS FOR ENERGY COMPANIES

## LIVE ONLINE WORKSHOP, 6 X 90 MINUTES

Players in the energy market are confronted with ever faster and more comprehensive change. New business models must be developed and processes further optimised. At the same time, people must not only be taken along, but must actively participate. Agility and a dynamic organisation are generally praised as a remedy for all ills. But what does that mean in concrete terms in the energy market? Where do concepts make sense and where not? In this interactive workshop, you will get to know the basic attitude, understand how a dynamic organisation benefits you and which methods you can use in the context of the energy market.

## Your contents



Presentations and interactive group exercises alternate on both days so that you experience agile working through direct, practical application.

### Day 1

#### Agile: What does it mean?

- The agile attitude
- The agile team: tasks and roles instead of positions
- The dynamic organisation and leadership

#### Agile tools and frameworks

- Basic principles and overview of agile methods
- Agile working using the example of Kanban and SCRUM
- Communication in the team: review, retro and decision-making



#### Creative task for in between

Where and how do you want to implement agility in your company? What frameworks and tools do you want to use? What are the biggest challenges and opportunities?

### Day 2

#### Morning round: Your questions

- Questions that arose after day 1 and during the development of the creative task will be discussed and answered.

#### Agile energy world

- Challenges and opportunities
- Field reports and practical examples from the energy market
- How to become scrumisch – finding your own solutions

#### Group work: Trying out digital agile working

- **Variant 1:** Based on a case study "Lean Stadtwerk" or your own questions, you will learn how to work with a team canvas as a basis for an agile team in practice.
- **Variant 2:** Based on the question "How do we implement agile working in practice?", you will work together in a mini-workshop to develop solutions using agile methods.



You decide in the group which variant of the practical work will be worked on.

#### Closing round

If you want to refresh your market knowledge before this workshop, then why not attend our seminar **Starter Kit Electricity Industry**.

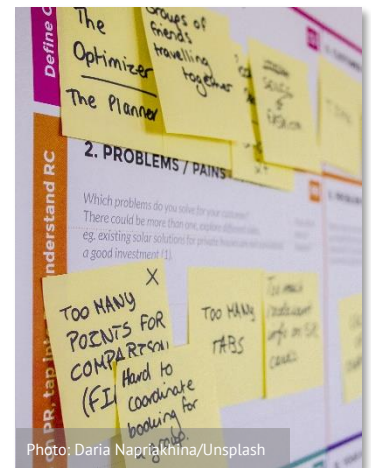


Photo: Daria Napriakhina/Unsplash

## TARGET GROUP

- Specialists and managers from all areas of the energy market
- Corporate & business field development, strategic development, business development
- Human resources, people & culture, corporate organisation
- Corporate management, innovation, organisational development
- Sales and marketing
- Product development

## LEARNING OBJECTIVES

- You learn what agile means from your own application of the methods.
- You also apply agile concepts in the energy market.
- You develop concrete ideas that you can take with you into your everyday life.
- Your trainers combine expertise from 20 years each in the energy market with their practical experience as coaches and from the transformation of Energy Brainpool into an agile company.