

EEG 2021: ARE PPAs TAKING OFF NOW?

SEMINAR, 1 DAY

This seminar will give you an overview of the current regulations of the EEG Amendment 2021. Building on this, we will take a look at a new era for renewable energies: in the future, the source of income for wind energy and PV projects will be determined by Power Purchase Agreements (PPAs) instead of the EEG feed-in compensation. Wholesale electricity prices will then be decisive, and this market must be comprehensively understood. You will learn about the relevant trading centres and current sales options for renewable energies. We discuss the most important levers of the energy transition with you.

Your contents

Electricity market & pricing today and tomorrow

- Trading centres: futures, spot and control power market
- Price formation today: overview of the merit order, demand, wind and PV feed-in, commodity prices
- Power price scenarios: price structure and price level until 2025
- Excursus: balancing group management with renewable energies

The EEG 2021 and marketing models with subsidies

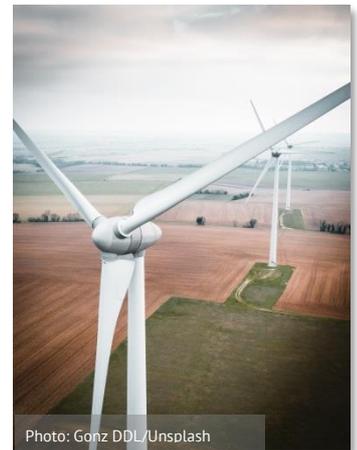
- What are the most important changes in the EEG 2021?
- Feed-in tariff and market premium model
- Current status in direct marketing: players, market shares, value creation
- The different marketing models for renewable energies in the EEG
- Guarantees of origin, deficiency payments, regional certificates and tenant electricity

PPAs at a glance

- Onsite, offsite or synthetic? How do PPA types differ?
- Market overview: where were and are PPAs concluded and which?
- Pricing, volume regulation and terms: design of PPAs
- Basics of PPA valuation: fair value
- Presentation and motivation of potential PPA sellers: post-EEG plants, wind and PV
- Presentation and motivation of potential PPA buyers: industrial customers, utilities, investors

Market outlook and further marketing models

- Prosumers: self-consumption, peer-to-peer, smart home, community
- Cross-technology marketing concepts
- Marginal costs zero: functional test of the market design with 80 % renewables
- Sector coupling: from the electricity transition to the energy transition
- Potentials and challenges of Power-2-X technologies



TARGET GROUP

- Employees of energy supply companies with interfaces to energy trading
- Direct marketers and operators of renewable energy plants
- Investors and project developers
- Legal and management consultants
- Sales staff of energy supply companies who speak at eye level with the customer

YOUR BENEFITS

After this seminar you will be able to:

- identify the relevance of various power markets for different forms of RE marketing,
- overview the spectrum of subsidised and unsubsidised RE's marketing,
- identify opportunities and risks of PPAs for buyers and sellers,
- keep an eye on current developments and trends in the market and politics when making decisions.

Supplement your market knowledge with the seminars **PPA Evaluation** or **Batteries on the Electricity Market**.