

AGILITY IN THE ENERGY INDUSTRY

WORKSHOP, 1 DAY

Energy market players are confronted with ever faster and more comprehensive change. New business models must be developed and processes further optimised. At the same time, people must not only be taken along, but actively participate in the reshaping. Agility and a dynamic organization are generally praised as the miracle cure. But what does this mean in concrete terms for the energy market? Where do concepts make sense and where do they not? In this interactive workshop you will get to know the basic attitude towards agility, understand how a dynamic organisation can benefit you and which methods you can use in the context of the energy industry.

Your content

The workshop is designed in such a way that during the day you actively apply common methods and carry out interactive practical exercises.

Agility: definition, history, goals

- What does agility mean?
- The Agile Manifesto and the Core of Agility
- Targets: customer focus, innovation, flexibility, resilience
- Agility in relation to the energy industry

The agile attitude

- Complexity in the VUKA world, accepting change as a condition
- Middle orientation instead of targets set
- Learning, self-responsibility and self-organisation
- Which people like to work in an agile environment?

Dynamic organization and agile leadership in the energy industry

- What is the underlying concept of man?
- Understanding and shaping areas of conflict
- The cornerstones of dynamic organisation
- Vision and values as guard rails, relationship orientation as mission statement
- The agile team: tasks and roles instead of positions
- Managing as a Service: how roles and tasks change
- New ways of decision-making

Overview of agile tools and methods and their classification

- Design Thinking, SCRUM, KANBAN, Retrospectives, Lean Start-up, Canvas, Serious Play
- Method selection for the energy sector

Agile Energy World

- Field reports and practical examples
- Lessons learned from Energy Brainpools Transformation

Group work: Agility in your company

- Sensible use, roles and tasks, agile working methods



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TARGET GROUP

- Specialists and executives from various areas of the energy industry
- Corporate & business development, strategic development
- Corporate management, innovation, organisational development
- Sales
- Product development and energy services

LEARNING GOALS

- You learn from the own application of the methods what agility means.
- You also apply agility in the energy industry.
- You will develop concrete ideas that you can take with you into your everyday life.
- Your trainers combine 20 years of expertise in the energy market with their practical experience as coaches and from the transformation of Energy Brainpool into an agile company.

If you want to refresh your market knowledge before this workshop, then visit our **seminarbasics of the electricity industry**. Or you can prepare yourself for future challenges with the seminar **interfaces between the electricity and gas markets**.